



**Many of us feel constant pressure to mask and curate who we are—to perform as someone we're not rather than be who we are. And it hurts us. But we don't need to live this way.**

With *We've Got This*, Ritu Bhasin, an award-winning and globally recognized DEI and empowerment expert, does two important things:

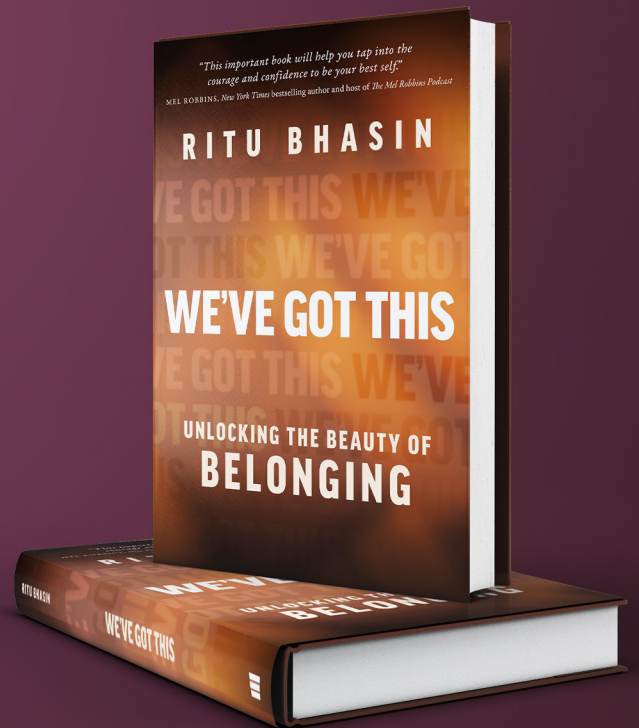
- she delivers a much-needed guidebook on how to heal, thrive, and stand in your power in the face of hate and hardships, and
- she offers leaders an opportunity to become better allies by practicing empathy and learning about the barriers to belonging

Through Ritu's messages, she reveals how to unlock belonging—for yourself and for others. Combining empathy, humor, and research with life-changing wisdom and savvy, *We've Got This* is the guide for finding belonging and joy that readers from across backgrounds have been waiting for.

# WE'VE GOT THIS

## UNLOCKING THE BEAUTY OF BELONGING

“Belonging is the profound feeling of being accepted and honored for who you are, especially for what makes you different, by your own self and by the people you choose to be bonded with.”



*We've Got This* is a captivating and compelling read that outlines the path to standing in your power.

**JEFFREY REMEDIOS**

Chairman & CEO, Universal Music Canada

# ABOUT RITU

**Ritu Bhasin**, LL.B. MBA, is an award-winning speaker, author, and expert in belonging, equity, leadership, and empowerment, and the CEO of **bhasin consulting inc.**, a renowned DEI consulting firm. A passionate advocate for living and leading authentically, Ritu has presented to hundreds of thousands globally and coached over a thousand professionals to cultivate and claim belonging.

She is the author of the bestselling book ***The Authenticity Principle*** and is proof of what can happen when you stand in your power while fighting the hate and hardships in your way.



## WHAT PEOPLE ARE SAYING

“Ritu Bhasin’s inspirational *We’ve Got This* has helped me recognize the true power of community, of acceptance, of belonging...The lessons she imparts are universal.”

**DR. SHEFALI TSABARY**  
*Clinical psychologist and New York Times bestselling author*

“Not only is *We’ve Got This* a guiding light on the importance of authenticity and belonging, it’s a practical guidebook on how to live your best life both personally and professionally.”

**MINDA HARTS**  
*Racial equity expert and bestselling author of *The Memo**

“Ritu gives us hands-on, real-world guidance...But she also shines a powerful spotlight on the importance of bringing down the barriers to belonging for others and why we want to make this happen.”

**DEEPA PURUSHOTHAMAN**  
*DEI leader, speaker, and bestselling author of *The First, the Few, the Only**



For more information about ordering ***We’ve Got This***, including discounted bulk orders, please contact **Silvia Li**, bci’s Client Relations Associate:

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